

	Burleson city...
Population Summary	
2010 Total Population	36,835
2020 Total Population	47,739
2020 Group Quarters	148
2024 Total Population	53,764
2024 Group Quarters	150
2029 Total Population	56,667
2024-2029 Annual Rate	1.06%
2024 Total Daytime Population	47,892
Workers	21,375
Residents	26,517
Household Summary	
2010 Households	12,940
2010 Average Household Size	2.84
2020 Total Households	16,842
2020 Average Household Size	2.83
2024 Households	19,145
2024 Average Household Size	2.80
2029 Households	20,275
2029 Average Household Size	2.79
2024-2029 Annual Rate	1.15%
2010 Families	10,029
2010 Average Family Size	3.22
2024 Families	14,121
2024 Average Family Size	3.30
2029 Families	14,876
2029 Average Family Size	3.29
2024-2029 Annual Rate	1.05%
Housing Unit Summary	
2000 Housing Units	8,149
Owner Occupied Housing Units	74.1%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	2.7%
2010 Housing Units	13,648
Owner Occupied Housing Units	72.9%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	5.2%
2020 Housing Units	17,577
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	4.2%
2024 Housing Units	19,910
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	29.8%
Vacant Housing Units	3.8%
2029 Housing Units	21,103
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	3.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Burleson city...

2024 Households by Income

Household Income Base	19,145
<\$15,000	5.6%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	12.5%
\$200,000+	9.7%
Average Household Income	\$110,994

2029 Households by Income

Household Income Base	20,275
<\$15,000	5.0%
\$15,000 - \$24,999	3.0%
\$25,000 - \$34,999	4.0%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	15.4%
\$200,000+	11.6%
Average Household Income	\$124,960

2024 Owner Occupied Housing Units by Value

Total	13,204
<\$50,000	2.2%
\$50,000 - \$99,999	0.9%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	7.3%
\$200,000 - \$249,999	13.6%
\$250,000 - \$299,999	22.3%
\$300,000 - \$399,999	29.9%
\$400,000 - \$499,999	11.4%
\$500,000 - \$749,999	8.0%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$339,602

2029 Owner Occupied Housing Units by Value

Total	14,241
<\$50,000	0.7%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	2.9%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	19.5%
\$300,000 - \$399,999	33.8%
\$400,000 - \$499,999	16.4%
\$500,000 - \$749,999	12.9%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	2.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$395,859

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Burleson city...
Median Household Income	
2024	\$89,065
2029	\$99,663
Median Home Value	
2024	\$303,777
2029	\$348,162
Per Capita Income	
2024	\$39,528
2029	\$44,713
Median Age	
2010	33.1
2020	35.6
2024	36.6
2029	37.2
2020 Population by Age	
Total	47,739
0 - 4	6.5%
5 - 9	7.7%
10 - 14	8.8%
15 - 24	13.0%
25 - 34	13.1%
35 - 44	14.9%
45 - 54	12.5%
55 - 64	10.7%
65 - 74	7.7%
75 - 84	3.9%
85 +	1.3%
18 +	72.2%
2024 Population by Age	
Total	53,764
0 - 4	6.4%
5 - 9	7.0%
10 - 14	7.7%
15 - 24	14.0%
25 - 34	12.5%
35 - 44	15.4%
45 - 54	12.5%
55 - 64	10.4%
65 - 74	8.2%
75 - 84	4.4%
85 +	1.4%
18 +	74.1%
2029 Population by Age	
Total	56,667
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	13.3%
25 - 34	13.8%
35 - 44	14.4%
45 - 54	13.1%
55 - 64	10.4%
65 - 74	8.7%
75 - 84	5.0%
85 +	1.6%
18 +	76.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Burleson city...	
2020 Population by Sex	
Males	23,085
Females	24,654
2024 Population by Sex	
Males	26,487
Females	27,277
2029 Population by Sex	
Males	27,852
Females	28,815
2010 Population by Race/Ethnicity	
Total	36,835
White Alone	90.6%
Black Alone	2.3%
American Indian Alone	0.5%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	2.2%
Hispanic Origin	11.5%
Diversity Index	34.4
2020 Population by Race/Ethnicity	
Total	47,739
White Alone	77.2%
Black Alone	4.6%
American Indian Alone	0.8%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.7%
Two or More Races	11.1%
Hispanic Origin	16.3%
Diversity Index	55.4
2024 Population by Race/Ethnicity	
Total	53,764
White Alone	74.7%
Black Alone	5.2%
American Indian Alone	0.8%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.6%
Two or More Races	12.0%
Hispanic Origin	18.7%
Diversity Index	59.7
2029 Population by Race/Ethnicity	
Total	56,667
White Alone	73.1%
Black Alone	5.2%
American Indian Alone	0.7%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.1%
Two or More Races	13.1%
Hispanic Origin	20.8%
Diversity Index	62.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Burleson city...
2020 Population by Relationship and Household Type		
Total		47,739
In Households		99.7%
Householder		35.3%
Opposite-Sex Spouse		20.0%
Same-Sex Spouse		0.1%
Opposite-Sex Unmarried Partner		2.1%
Same-Sex Unmarried Partner		0.1%
Biological Child		30.8%
Adopted Child		0.8%
Stepchild		2.3%
Grandchild		2.4%
Brother or Sister		0.8%
Parent		1.0%
Parent-in-law		0.4%
Son-in-law or Daughter-in-law		0.5%
Other Relatives		1.1%
Foster Child		0.0%
Other Nonrelatives		2.1%
In Group Quarters		0.3%
Institutionalized		0.3%
Noninstitutionalized		0.0%
2024 Population 25+ by Educational Attainment		
Total		34,908
Less than 9th Grade		1.6%
9th - 12th Grade, No Diploma		3.4%
High School Graduate		24.9%
GED/Alternative Credential		3.8%
Some College, No Degree		23.1%
Associate Degree		10.4%
Bachelor's Degree		24.4%
Graduate/Professional Degree		8.2%
2024 Population 15+ by Marital Status		
Total		42,425
Never Married		25.3%
Married		57.5%
Widowed		5.6%
Divorced		11.5%
2024 Civilian Population 16+ in Labor Force		
Civilian Population 16+		28,493
Population 16+ Employed		96.8%
Population 16+ Unemployment rate		3.2%
Population 16-24 Employed		12.2%
Population 16-24 Unemployment rate		8.6%
Population 25-54 Employed		66.1%
Population 25-54 Unemployment rate		3.0%
Population 55-64 Employed		14.6%
Population 55-64 Unemployment rate		0.3%
Population 65+ Employed		7.2%
Population 65+ Unemployment rate		0.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 16, 2024

Burleson city...

2024 Employed Population 16+ by Industry

Total	27,593
Agriculture/Mining	1.0%
Construction	6.0%
Manufacturing	10.3%
Wholesale Trade	1.8%
Retail Trade	18.8%
Transportation/Utilities	6.6%
Information	1.3%
Finance/Insurance/Real Estate	6.3%
Services	42.7%
Public Administration	5.1%

2024 Employed Population 16+ by Occupation

Total	27,593
White Collar	61.9%
Management/Business/Financial	17.7%
Professional	23.4%
Sales	9.9%
Administrative Support	10.9%
Services	12.4%
Blue Collar	25.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	2.5%
Production	3.8%
Transportation/Material Moving	15.5%

2020 Households by Type

Total	16,842
Married Couple Households	57.1%
With Own Children <18	27.8%
Without Own Children <18	29.4%
Cohabiting Couple Households	6.1%
With Own Children <18	2.7%
Without Own Children <18	3.4%
Male Householder, No Spouse/Partner	13.0%
Living Alone	7.6%
65 Years and over	2.2%
With Own Children <18	1.9%
Without Own Children <18, With Relatives	2.6%
No Relatives Present	0.9%
Female Householder, No Spouse/Partner	23.8%
Living Alone	11.8%
65 Years and over	6.7%
With Own Children <18	5.8%
Without Own Children <18, With Relatives	5.5%
No Relatives Present	0.7%

2020 Households by Size

Total	16,842
1 Person Household	19.5%
2 Person Household	30.2%
3 Person Household	18.4%
4 Person Household	18.4%
5 Person Household	8.4%
6 Person Household	3.3%
7 + Person Household	1.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 16, 2024

		Burleson city...
2020 Households by Tenure and Mortgage Status		
Total		16,842
Owner Occupied		71.6%
Owned with a Mortgage/Loan		53.7%
Owned Free and Clear		17.9%
Renter Occupied		28.4%
2024 Affordability, Mortgage and Wealth		
Housing Affordability Index		107
Percent of Income for Mortgage		21.4%
Wealth Index		90
2020 Housing Units By Urban/ Rural Status		
Total		17,577
Urban Housing Units		96.2%
Rural Housing Units		3.8%
2020 Population By Urban/ Rural Status		
Total		47,739
Urban Population		95.7%
Rural Population		4.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Burleson city...

Top 3 Tapestry Segments

1.	Up and Coming Families (7A)
2.	Middleburg (4C)
3.	Green Acres (6A)

2024 Consumer Spending

Apparel & Services: Total \$	\$45,104,761
Average Spent	\$2,355.96
Spending Potential Index	99
Education: Total \$	\$30,023,013
Average Spent	\$1,568.19
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$77,541,291
Average Spent	\$4,050.21
Spending Potential Index	99
Food at Home: Total \$	\$133,114,596
Average Spent	\$6,952.97
Spending Potential Index	95
Food Away from Home: Total \$	\$75,892,652
Average Spent	\$3,964.10
Spending Potential Index	102
Health Care: Total \$	\$144,632,000
Average Spent	\$7,554.56
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$60,870,743
Average Spent	\$3,179.46
Spending Potential Index	100
Personal Care Products & Services: Total \$	\$18,247,346
Average Spent	\$953.11
Spending Potential Index	96
Shelter: Total \$	\$489,599,221
Average Spent	\$25,573.22
Spending Potential Index	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$71,200,146
Average Spent	\$3,718.99
Spending Potential Index	106
Travel: Total \$	\$57,050,397
Average Spent	\$2,979.91
Spending Potential Index	98
Vehicle Maintenance & Repairs: Total \$	\$28,178,757
Average Spent	\$1,471.86
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.